

Democratic Governors Association

Governor Andy Beshear, Chair

Washington, DC 20005

Dear Governor Beshear,

We write as Latino leaders and organizers to ask the Democratic Governors Association (DGA) make an early and serious investment in Gina Hinojosa's campaign for Governor of Texas.

Hinojosa would be the first Latino ever elected as Governor of Texas and the last seven polls show her race tied against Greg Abbott. The latest polling shows that Greg Abbott is extremely unpopular and the more voters learn about Hinojosa, the more they like her and her numbers continue to go up. That is why we write to you today because DGA has a chance to make history and change the lives of millions of Texans, including Latinos, who have suffered under Greg Abbott's leadership.

Governor Beshear, under your leadership, DGA has already shown us that investing leads to victory. In 2025, you made an initial \$5 million investment in Virginia in June and went on to invest more than \$10 million in the race making DGA the largest outside spender in the race. In New Jersey, the DGA-aligned Greater Garden State committee put more than \$30 million behind Mikie Sherrill, including a \$20 million ad reservation. This cycle, the DGA has already announced an initial \$10 million to defend Governor Katie Hobbs in Arizona and has invested in Ohio, Georgia and other states. Now we are asking that Texas be part of that offense.

Texas is the largest Latino electorate on the 2026 map, and this year we have a Latina running at the top of the ticket from the Rio Grande Valley, an area where Trump won the Latino vote in 2024. No other candidate in recent history has come this close to winning the Governor's mansion in Texas, and we are proud that it is now a Latina that made this a close race, but unfortunately, she has done so without real investment from DGA. That must change today.

We've seen Republicans make significant gains with Latino voters and it didn't happen by accident. This happened because Democrats have taken this community for granted for far too long. The only way we reverse these gains is by investing in the Latino community and in our Latino candidates. House Majority PAC recently released two polls showing Gina Hinojosa ahead of Greg Abbott and in two key congressional districts that Trump won by double digits. **This is not only a warning sign for Republicans, but this should serve as a sign that the smartest investment DGA can make this cycle is in Gina Hinojosa's race. That is why today we are asking the DGA to invest \$10 million in Texas.**

Governors have also been critical to the redistricting process. In 2025, Governor Abbott started the redistricting wars across the country. Texas Republicans are expected to redraw the maps during their legislative session to take another 5 seats away from Democrats. And by 2030, during the next census and with Texas growing at a rapid rate, Texas Republicans will be poised to take another 5 seats. **This means that over the next 4 years, Republicans will be taking 10 congressional seats for**

themselves. The only way to stop it is to elect Gina Hinojosa as Governor of Texas, who has promised to veto illegal maps.

Not investing in Texas would not only send a message to Latino voters in 2026, but it sends a message to Latino voters heading into 2028. The party can't afford to continue to make the same mistakes of the past and not invest in our Latino candidates and Latino voters. Latinos will make the difference in this race, and this race has great implications for the makeup of Congress and our democracy. Governor Beshear, this responsibility falls in your hands and we ask that you make this significant investment to make Gina Hinojosa the first Latina Governor of the Great State of Texas and help save our democracy.

Sincerely,

Rebecca Acuña

Leonard Aguilar

Cristobal Alex

TX Sen. Carol Alvarado

Hector Sanchez Barba

Maria Cardona

U.S. Rep. Greg Casar

U.S. Rep. Joaquin Castro

Rafael Collazo

Ingrid Duran

U.S. Rep. Veronica Escobar

Austin City Councilwoman Vanessa Fuentes

U.S. Senator Ruben Gallego

Alida Garcia

Domingo Garcia

Manny Garcia

U.S. Rep. Sylvia Garcia

Montserrat Garibay

Sergio Gonzales

U.S Rep. Vicente Gonzalez

TX Sen. Roland Gutierrez

Eric Holguin

Albert Morales

TX Rep. Christina Morales

Regina Montoya

Katharine Pichardo

Catherine Pino

Lorella Praeli

Kristian Ramos

Chuck Rocha

Jess Morales Rocketto

Estuardo Rodriguez

Julie Rodriguez

TX Rep. Ramon Romero Jr.

Adrian Saenz

Pili Tobar

Maria Urbina

Jackie Uresti

Stephanie Valencia