



CITY FEST 2026

SAN ANTONIO

INSIDE THE MIDTERMS:

ALL EYES ON TEXAS

October 26-28

SPONSOR GUIDE

Join us for CityFest 2026 – an engaging and dynamic three-day event that will bring together influential leaders and rising stars in our city. This year, we will explore a topic that has local, regional and national implications, the Midterm elections.

We'll kick off the week with **Ballots and Brews**, a fun happy hour with a healthy dose of local politics. San Antonio Report Government and Politics Senior Reporter Andrea Drusch and The Source and Texas Matters Host and Senior Reporter David Martin Davies will share their thoughts on everything local government. Sponsors, San Antonio Report and TPR members receive priority ticketing.

With exactly one week from the midterm elections, this year's keynote, **The Midterms – All Eyes on Texas** is a must see event. American Political Commentator Chris Cillizza joins Senior Vice President and Editor-in-Chief Leigh Munsil for a discussion about the midterms and the role that Texas and San Antonio have in shaping our nation's political future.

As a sponsor, your support for CityFest not only helps make this event possible but also demonstrates your company's commitment to the growth and development of San Antonio. By aligning your brand, you'll enjoy increased visibility, networking opportunities with the city's top leaders, and the chance to contribute to the ongoing conversations that drive our community forward. Your sponsorship will be instrumental in ensuring the success of the San Antonio Report's civic engagement outreach – fostering a more informed and engaged San Antonio. (Due to the changing nature of this news story, more details will be announced this month.)

If you want to know what is happening in our city, you should attend the San Antonio Report's CityFest. This year is especially interesting with discussions around the November elections. Don't miss it!

- Judge Nelson Wolff



\$30,000 - PRESENTING SPONSOR

- **Acknowledgement and logo recognition** as a festival Presenting Sponsor on all CityFest marketing materials and communications including but not limited to press releases event website, social media, newsletters and dedicated festival emails
- **Prominent online logo recognition** on the festival website and scheduling page
- **Inclusion of company branding** on marketing materials during all CityFest-related events
- **Two (2) tables of ten (10)** for the keynote luncheon on Tuesday, October 27, 2026
- **Six (6) VIP tickets** to all VIP sponsor events
- **Verbal recognition** during the opening and closing remarks of each festival day
- **Two (2) sponsor spotlight features** in the San Antonio Report weekly events newsletter
- **One (1) sponsored article** on the San Antonio Report website
- **Twenty (20) on-air messages** on TPR within one (1) year.
- **First right of refusal** for the 2027 CityFest Presenting sponsorship



\$15,000 - CHANGEMAKER SPONSOR

- **Acknowledgement and logo recognition** as a festival Changemaker on all CityFest marketing materials and communications including but not limited to press releases, event website, social media, newsletters and e-blasts
- **Prominent online logo recognition** on the festival website and scheduling page
- **Inclusion of company branding** on marketing materials during all CityFest-related events
- **One (1) table of ten (10)** for the keynote luncheon on Tuesday, October 27, 2026
- **Four (4) VIP tickets** to all VIP sponsor events
- **Verbal recognition** during the opening and closing remarks of each festival day
- **Two (2) sponsor spotlight features** in the San Antonio Report weekly events newsletter
- **One (1) sponsored article** on the San Antonio Report website
- **Fifteen (15) on-air messages** on TPR within one (1) year.

 *CityFest brings you face-to-face with city and community leaders to discuss top issues driving San Antonio forward. You might show up for one topic, but chances are you'll walk away thinking about something unexpected or even see an issue in a whole new way.*

- Anamaria Suescun-Fast • CEO, Talk Strategy



\$10,000 - ENGAGEMENT SPONSOR

- **Acknowledgement and logo recognition** as a festival Engagement Sponsor on all CityFest marketing materials and communications including but not limited to press releases, event website, social media, newsletters and e-blasts
- **One (1) tables of ten (10)** for the keynote luncheon on Tuesday, October 27, 2026
- **Three (3) VIP tickets** to all VIP sponsor events
- **One (1) sponsor spotlight feature** in the San Antonio Report weekly events newsletter
- **Ten (10) on-air messages** on TPR within one (1) year.

\$5,000 - INNOVATION SPONSOR

- **Acknowledgement and logo recognition** as a festival Innovation Sponsor on all CityFest marketing materials and communications including but not limited to press releases, event website, social media, newsletters and e-blasts
- **One (1) tables of ten (10)** for the keynote luncheon on Tuesday, October 27, 2026
- **Two (2) VIP tickets** to all VIP sponsor events
- **One (1) sponsor spotlight feature** in the San Antonio Report weekly events newsletter



\$3,000 - CITY BUILDER SPONSOR

- **Acknowledgement and logo recognition** as a festival City Builder Sponsor on all CityFest marketing materials and communications including but not limited to press releases, event website, social media, newsletters and e-blasts
- **One (1) tables of ten (10)** for the keynote luncheon on Tuesday, October 27, 2026

IN-KIND SPONSOR

- **Acknowledgement and logo recognition** as a festival In-Kind and/or Media Sponsor on all CityFest marketing materials and communications including but not limited to press releases, event website, social media, newsletters and e-blasts
- **Limited festival registrations** for free programming for all company employees

IMPORTANT DEADLINES

- Sponsor logos are due immediately upon sponsorship agreement. Please send a high resolution file of your logo to events@sareport.org in an EPS, JPG or PNG format
- All VIP names are to be submitted to events@sareport.org by EOD Friday, October 16, 2026
- All luncheon names are to be submitted to events@sareport.org by EOD Friday, October 19, 2026
- All digital commercial files are due EOD Friday, October 19, 2026



The San Antonio Report has been serving the San Antonio area with high-quality, independent journalism for 14 years. Earlier this year, the San Antonio Report and Texas Public Radio joined forces to create the largest nonprofit newsroom in the region. Together, we provide daily news digital and broadcast news reports, in-depth coverage into all facets of life in San Antonio and a year-round calendar of civic engagement events, all free for anyone to read, listen and share.

As a reader-supported nonprofit newsroom we are able to publish without fear or favor and without any obligation to outside owners or interests. We commit to earning the time and trust of our community by providing useful and informative news, insights and perspectives you won't find anywhere else, always aiming to spur interest and action in San Antonio communities.

We work with civically minded businesses, nonprofits and community groups to help them reach their marketing goals and business objectives, and offer digital advertising and sponsorship opportunities. To discuss partnership opportunities with the San Antonio Report, please contact us at business@sareport.org.

I eagerly anticipate CityFest every year to understand what's driving the pulse of our City.

**- Mike Flores • Chancellor,
Alamo Colleges District**

Still deciding how you're going to make positive impact on San Antonio? Then you need to be in on the conversation at CityFest. It's THE place where you discover the doors of opportunity - and the keys to unlock them.

- Andi Rodriguez • Downtowner and Six-time CityFest Attendee



If you are interested in sponsoring the 2025 San Antonio CityFest, please complete the form below and return to our Events Team at events@sareport.org

Select	Sponsor Level	Cost
	Presenting Sponsor	\$30,000
	Changemaker	\$15,000
	Engagement Sponsor	\$10,000
	Innovation Sponsor	\$5,000
	City-Builder Sponsor	\$3,000
	In-Kind Sponsor	In-Kind

Organization Name

Contact Person

Mailing Address

Email

Phone

Billing Contact

Email

Phone

Unless previously discussed, all sponsorship payments are due prior to the start of CityFest (October 26, 2026)

*Please make checks payable to San Antonio Report and mail to:
San Antonio Report • 311 W Commerce St • San Antonio, TX 78205*

SPONSOR ADVERTISING SPECIFICATIONS

- Sponsor spotlight: Copy up to 250 words // Graphic (600x800 pixels) // URL Link
- Social media posts (Facebook & X):
 - Copy (280 character limit) // Graphic (1600x900) pixels recommended, (jpg, png) Tags, hashtags or links
- Sponsored article requirements: Sponsored article guidelines found [HERE](#)
- Event sponsored ads must be used within a 6-month publishing window, unless otherwise stated



Main Event

Tuesday, October 27

11:30 a.m. - 1:00 p.m.

 Tobin Performing Arts Center

The Midterms – All eyes on Texas.

American Political Commentator Chris Cillizza joins Senior Vice President and Editor-in-Chief Leigh Munsil for a discussion about the midterms and the role that Texas and San Antonio have in shaping our political future.



**Editor in Chief
Leigh Munsil**



**Political Analyst
Chris Cillizza**

Chris Cillizza is an American political analyst, journalist, and digital media creator. He is best known for his sharp, accessible breakdowns of U.S. politics, including his work at CNN and The Washington Post. He now runs a popular YouTube channel SO WHAT with Chris Cillizza and publishes on Substack, where he explains political news in clear, engaging terms.

Monday, October 26 • 5:30 - 7:00 p.m.

Ballots and Brews TPR Headquarters

with Government and Politics Senior Reporter **Andrea Drusch** and The Source and Texas Matters Host and Senior Reporter **David Martin Davies**.

This event is for sponsors and San Antonio Report and TPR members.

Wednesday, October 28 • All Day

Social Media Takeover

Follow the SA Report and TPR teams plus special guests on this day of social activity around the Midterm elections.

 Follow @SAReport + @TexasPublicRadio