

ORDER



Orders
Order / Rev: 713382
Alt Order #: 20047225
Ext. Opp. ID:
Product Desc: TX ECONOMIC FUND
Estimate: 246
Flight Dates: 05/20/25 - 06/08/25
Original Date / Rev: 05/19/25 / 05/19/25
Order Type: GENERAL

KSAT 12 TV

Primary AE: Nick Welte
Sales Office: PHI-N
Sales Region: NAT

Agency
Name: Electric Symphony Media
Buying Contact:
Billing Contact: Meghan Galli
 80 River Street 4B
 hoboken, NJ 07030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/PAC/Texas Economic Fund
Demographic: A35+
Product Codes: PL-Local-Republican
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-2

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: Pol-Lev 2
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/25	05/25/25	15	\$20,350.00	\$17,297.50
05/26/25	06/07/25	35	\$47,900.00	\$40,715.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2025	15	\$20,350.00	\$17,297.50	0.00
June 2025	35	\$47,900.00	\$40,715.00	0.00
Totals	50	\$68,250.00	\$58,012.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAT	05/20/25	06/06/25	6-7a GMSA GMSA 6-7a	CM	6-7a	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	14	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/19/25	05/25/25	-TWTF--			4			\$900.00		0.00			
Week:		05/26/25	06/01/25	MTWTF--			5			\$900.00		0.00			
Week:		06/02/25	06/08/25	MTWTF--			5			\$900.00		0.00			
N 2	KSAT	05/20/25	06/06/25	12-1p Noon News Noon News	CM	12n-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	9	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/19/25	05/25/25	-TWTF--			3			\$1,000.00		0.00			
Week:		05/26/25	06/01/25	MTWTF--			3			\$1,000.00		0.00			
Week:		06/02/25	06/08/25	MTWTF--			3			\$1,000.00		0.00			
N 3	KSAT	05/20/25	06/06/25	6-630p KSAT News KSAT News	CM	6-630p	MTWTF--	:30	3	\$2,800.00	P-2	0.00	NM	11	\$30,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/19/25	05/25/25	-TWTF--			3			\$2,800.00		0.00			
Week:		05/26/25	06/01/25	MTWTF--			4			\$2,800.00		0.00			
Week:		06/02/25	06/08/25	MTWTF--			4			\$2,800.00		0.00			
N 4	KSAT	05/24/25	06/07/25	7-8a GMA Sat GMA	CM	7-8a	-----1-	:30	1	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 713382
Alt Order #: 20047225
Flight Dates: 05/20/25 - 06/08/25

Advertiser: POL/PAC/Texas Economic Fund
Product Desc: TX ECONOMIC FUND
Estimate: 246

KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/25	05/30/25	-----1-		1				\$850.00		0.00			
		Week: 05/31/25	06/06/25	-----1-		1				\$850.00		0.00			
		Week: 06/07/25	06/13/25	-----1-		1				\$850.00		0.00			
N 5	KSAT	05/24/25	06/07/25	8-9a GMSA Sat GMSA	CM	8-9a	-----1-	:30	1	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/25	05/30/25	-----1-		1				\$800.00		0.00			
		Week: 05/31/25	06/06/25	-----1-		1				\$800.00		0.00			
		Week: 06/07/25	06/13/25	-----1-		1				\$800.00		0.00			
N 6	KSAT	05/24/25	06/07/25	9-10a GMSA Sat GMSA	CM	9-10a	-----1-	:30	1	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/25	05/30/25	-----1-		1				\$1,000.00		0.00			
		Week: 05/31/25	06/06/25	-----1-		1				\$1,000.00		0.00			
		Week: 06/07/25	06/13/25	-----1-		1				\$1,000.00		0.00			
N 7	KSAT	05/24/25	06/07/25	5-530p KSAT News Sat KSAT News	CM	5-530p	-----1-	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/25	05/30/25	-----1-		1				\$1,200.00		0.00			
		Week: 05/31/25	06/06/25	-----1-		1				\$1,200.00		0.00			
		Week: 06/07/25	06/13/25	-----1-		1				\$1,200.00		0.00			
N 8	KSAT	06/01/25	06/01/25	8-9a GMSA Sun GMSA	CM	8-9a	-----2	:30	2	\$650.00	P-1	0.00	NM	2	\$1,300.00
		M1 no show on 5/25 moving to 6/1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/25	06/07/25	-----2		2				\$650.00		0.00			
N 9	KSAT	05/25/25	06/01/25	530-6p KSAT News Sun KSAT News Sun	CM	530-6p	-----1	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/25	05/31/25	-----1		1				\$1,500.00		0.00			
		Week: 06/01/25	06/07/25	-----1		1				\$1,500.00		0.00			
													Totals	50	\$68,250.00