

ORDER



Orders
Order / Rev: 713339
Alt Order #: WOC15192608
Ext. Opp. ID:
Product Desc: SAPOA Political Action Committee
Estimate: 9748
Flight Dates: 05/19/25 - 06/08/25
Original Date / Rev: 05/20/25 / 05/20/25
Order Type: GENERAL

KSAT 12 TV

Primary AE: Monica Vasquez
Sales Office: KSATL
Sales Region: LOC

Agency
Name: PM Group
Buying Contact:
Billing Contact:
 7550 IH-10 West
 San Antonio, TX 78229

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/San Antonio Police Officers' Assn
Demographic: A25-54
Product Codes: PL-Local-Political
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-2

New Business End: 05/22/26
Advertiser External ID:
Agency External ID:
Unit Code: Pol-Lev 2
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/25	05/25/25	4	\$10,000.00	\$8,500.00
05/26/25	06/06/25	16	\$40,000.00	\$34,000.00

Totals

Month	# Spots	Gross Amount	Net Amount	Imp.
May 2025	4	\$10,000.00	\$8,500.00	166.268
June 2025	16	\$40,000.00	\$34,000.00	661.5
Totals	20	\$50,000.00	\$42,500.00	827.768

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Monica Vasquez			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
N 1	KSAT	05/26/25	06/02/25	6-630p KSAT News KSAT News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	M-----	:30	1	\$2,500.00	P-3	6.395 NM	2	\$5,000.00
(Program: KSAT 12 6 O'Clock News) All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>					
Week:		05/26/25	06/01/25	M-----	1		\$2,500.00		46.395					
Week:		06/02/25	06/08/25	M-----	1		\$2,500.00		46.395					
N 2	KSAT	05/26/25	06/03/25	6-630p KSAT News KSAT News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-T-----	:30	1	\$2,500.00	P-3	3.724 NM	2	\$5,000.00
(Program: KSAT 12 6 O'Clock News) All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>					
Week:		05/26/25	06/01/25	-T-----	1		\$2,500.00		43.724					
Week:		06/02/25	06/08/25	-T-----	1		\$2,500.00		43.724					
N 3	KSAT	05/26/25	05/28/25	6-630p KSAT News KSAT News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--W----	:30	1	\$2,500.00	P-3	4.335 NM	1	\$2,500.00
(Program: KSAT 12 6 O'Clock News) All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Imp</u>					
Week:		05/26/25	06/01/25	--W----	1		\$2,500.00		44.335					
N 4	KSAT	05/19/25	06/05/25	6-630p KSAT News KSAT News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---T---	:30	1	\$2,500.00	P-3	2.884 NM	3	\$7,500.00

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Advertiser: POL/San Antonio Police Officers' Associ
 Product Desc: SAPOA Political Action Committee
 Estimate: 9748
KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Imp Type	Spots	Amount
(Program: KSAT 12 6 O'Clock News)														
All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/19/25	05/25/25	---T---		1				\$2,500.00		42.884		
Week:		05/26/25	06/01/25	---T---		1				\$2,500.00		42.884		
Week:		06/02/25	06/08/25	---T---		1				\$2,500.00		42.884		
N 5	KSAT	05/19/25	05/30/25	6-630p KSAT News KSAT News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----F--	:30	1	\$2,500.00	P-3	9.338 NM	2	\$5,000.00
(Program: KSAT 12 6 O'Clock News)														
All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/19/25	05/25/25	----F--		1				\$2,500.00		39.338		
Week:		05/26/25	06/01/25	----F--		1				\$2,500.00		39.338		
N 6	KSAT	05/26/25	06/02/25	10-1035p KSAT News 10-1035p KSAT News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----	:30	1	\$2,500.00	P-2	38.11 NM	2	\$5,000.00
(Program: KSAT 12 News Nightbeat)														
All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/26/25	06/01/25	M-----		1				\$2,500.00		38.11		
Week:		06/02/25	06/08/25	M-----		1				\$2,500.00		38.11		
N 7	KSAT	06/02/25	06/03/25	10-1035p KSAT News 10-1035p KSAT News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-T-----	:30	1	\$2,500.00	P-2	7.275 NM	1	\$2,500.00
(Program: KSAT 12 News Nightbeat)														
All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		06/02/25	06/08/25	-T-----		1				\$2,500.00		37.275		
N 8	KSAT	06/02/25	06/04/25	10-1035p KSAT News 10-1035p KSAT News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI--W----	:30	1	\$2,500.00	P-2	9.338 NM	1	\$2,500.00
(Program: KSAT 12 News Nightbeat)														
All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		06/02/25	06/08/25	--W----		1				\$2,500.00		39.338		
N 9	KSAT	05/19/25	06/05/25	10-1035p KSAT News 10-1035p KSAT News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI---T---	:30	1	\$2,500.00	P-2	8.774 NM	3	\$7,500.00
(Program: KSAT 12 News Nightbeat)														
All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/19/25	05/25/25	---T---		1				\$2,500.00		38.774		
Week:		05/26/25	06/01/25	---T---		1				\$2,500.00		38.774		
Week:		06/02/25	06/08/25	---T---		1				\$2,500.00		38.774		
N 10	KSAT	06/02/25	06/06/25	10-1035p KSAT News 10-1035p KSAT News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI----F--	:30	1	\$2,500.00	P-2	6.168 NM	1	\$2,500.00
(Program: KSAT 12 News Nightbeat)														
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		06/02/25	06/08/25	----F--		1				\$2,500.00		36.168		
N 11	KSAT	05/19/25	06/01/25	10-1030p KSAT News KSAT News Sun	SCM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-----S	:30	1	\$2,500.00	P-3	5.272 NM	2	\$5,000.00
(Program: KSAT 12 News Nightbeat)														
All spots need to air in same break as Gina Ortiz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Imp</u>		
Week:		05/19/25	05/25/25	-----S		1				\$2,500.00		45.272		
Week:		05/26/25	06/01/25	-----S		1				\$2,500.00		45.272		
Totals													20	\$50,000.00