Next Generation News and Nonprofit Fellowship (Business)
Fall 2023
Application deadline: December 31, 2022

POSITION:
Next Generation News and Nonprofit Business Fellow

DATES:
Aug/Sept - Dec 2023
*start and end date flexibility

HOURS:
15-20 hours per week

COMPENSATION:
$15 per hour

REPORTS TO:
Jenna Mallette, Chief Operating Officer

COMPANY:
San Antonio Report

ORGANIZATION DESCRIPTION
The San Antonio Report, which first published in February 2012, is a 501(c)(3) nonprofit, nonpartisan local news organization. We are San Antonio’s leading local online news source focusing on the personalities, politics, neighborhoods, businesses, culture, cuisine, arts and entertainment that impact San Antonio.

POSITION OVERVIEW
The Business Fellow will provide support to the Chief Operating Officer and SA Report business team by assisting with marketing efforts, advertising, member and reader events, and donor research and cultivation. The business fellow will work alongside the various members of the San Antonio Report business team.
This is a great opportunity to learn about a fast-paced, growing industry while also learning more about the challenges and opportunities within our city. The San Antonio Report’s stability and growth depends on our ability to market ourselves effectively and engage with our audience on a meaningful level. We look forward to having an enthusiastic fellow join our team.

Generously underwritten by Joni and Gary Raba, the Fellowship program is comprised of two fellowship opportunities for Fall 2022. Fellows will be mentored by San Antonio Report leadership and provided educational opportunities to learn from both editorial and business staff. The business fellow will be provided opportunities to attend virtual or in-person meetings with business and civic leaders over the course of the fellowship, attend partner and sponsor meetings and identify a personal project to explore.

**THE IDEAL CANDIDATE**
A successful business fellow will be enthusiastic, organized, collaborative and a willing learner to work in a fast-paced and creative environment. The ideal candidate will have a strong interest in San Antonio and independent, non-profit journalism.

**LEARNING OUTCOMES**
- Gain understanding of a successful business model in the context of a nonprofit newsroom
- Learn about the landscape of nonprofit media in the U.S.
- Develop recognition of how social media and traditional marketing platforms can be used to grow and engage audience
- Develop a basic understanding of Salesforce, MailChimp, Parse.ly and Google Analytics
- Learn to successfully design, coordinate, and execute a community engagement event
- Hone skills necessary to promote fundraising campaigns

**QUALIFICATIONS**
- Special consideration will be given to students majoring in business, communication studies, marketing and/or liberal arts.
- Possess some course work or work experience in marketing, communications, journalism or nonprofit organizations
- Excellent written and verbal skills
- Detail-oriented
Experience with membership, community outreach, or community journalism organizations preferred
Self-motivated, energetic learner
Comfortable with working in a collaborative team environment
Highly organized with the ability to meet tight deadlines
Must be proficient with Microsoft Word, Excel and PowerPoint
Familiarity with Adobe Creative Suite software is a plus but not required
Familiarity with email marketing software (e.g. MailChimp), customer relationship management software (e.g. Salesforce) and Content Management System (e.g. WordPress) desired but not required – training will be provided.

APPLY
To apply, please submit your resume and cover letter to apply@sareport.org before the deadline.