

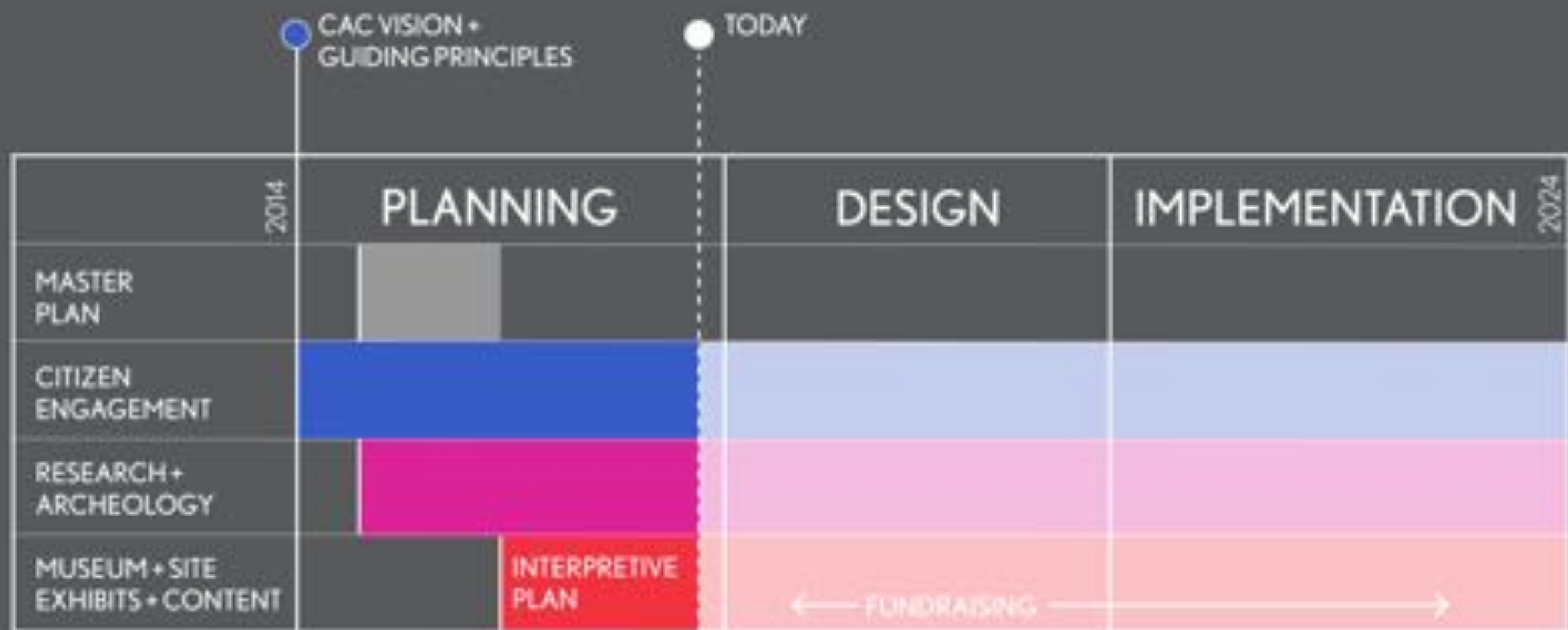
ALAMO COMPREHENSIVE INTERPRETIVE PLAN

JUNE 2018

OUR CHARGE

Develop a comprehensive analysis and strategic design for an improved public experience of the Alamo — physical approaches to the historic site and immersive educational experiences that engender powerful emotional connections.

WHERE WE ARE TODAY



BEGIN WITH THE CAC VISION

- Engage local residents and visitors in ways to personally connect to the Alamo area experience.
- Tell the story of the Battle of the Alamo and its impact on the Republic of Texas, City of San Antonio, State of Texas, the United States, and the international community.
- Include and interpret the diverse cultures that contributed to the story of the Alamo area through meaningful and memorable experiences for visitors.
- Tell the in-depth history of the Alamo area to the present day as a tribute to all who lived, fought, and died there.

BUILD UPON THE CAC GUIDING PRINCIPLES TO DEVELOP THE INTERPRETIVE PLAN

- The 1836 Battle of the Alamo, the most widely recognized event, provides an opportunity to tell the entire history of the Alamo area
- Unified leadership under the management of a single steward (public and private) with a sustainable business model
- Preservation and interpretation based on historical and archaeological evidence
- Embrace intellectual, experiential and physical accessibility
- Balance scholarship, historical context, folklore and myth to provide an engaging visitor experience
- Create a premier Visitor Experience through physical space and interpretation
- Embrace the continuum of history to foster understanding and healing
- Enhance connectivity and wayfinding to the river, neighborhoods, La Villita, the cathedral, and the other Plazas

*Change the understanding of the Alamo
as a building to the Alamo as a place.*

INSIDE THE GALLERIES

Use collections to reveal the deeper story



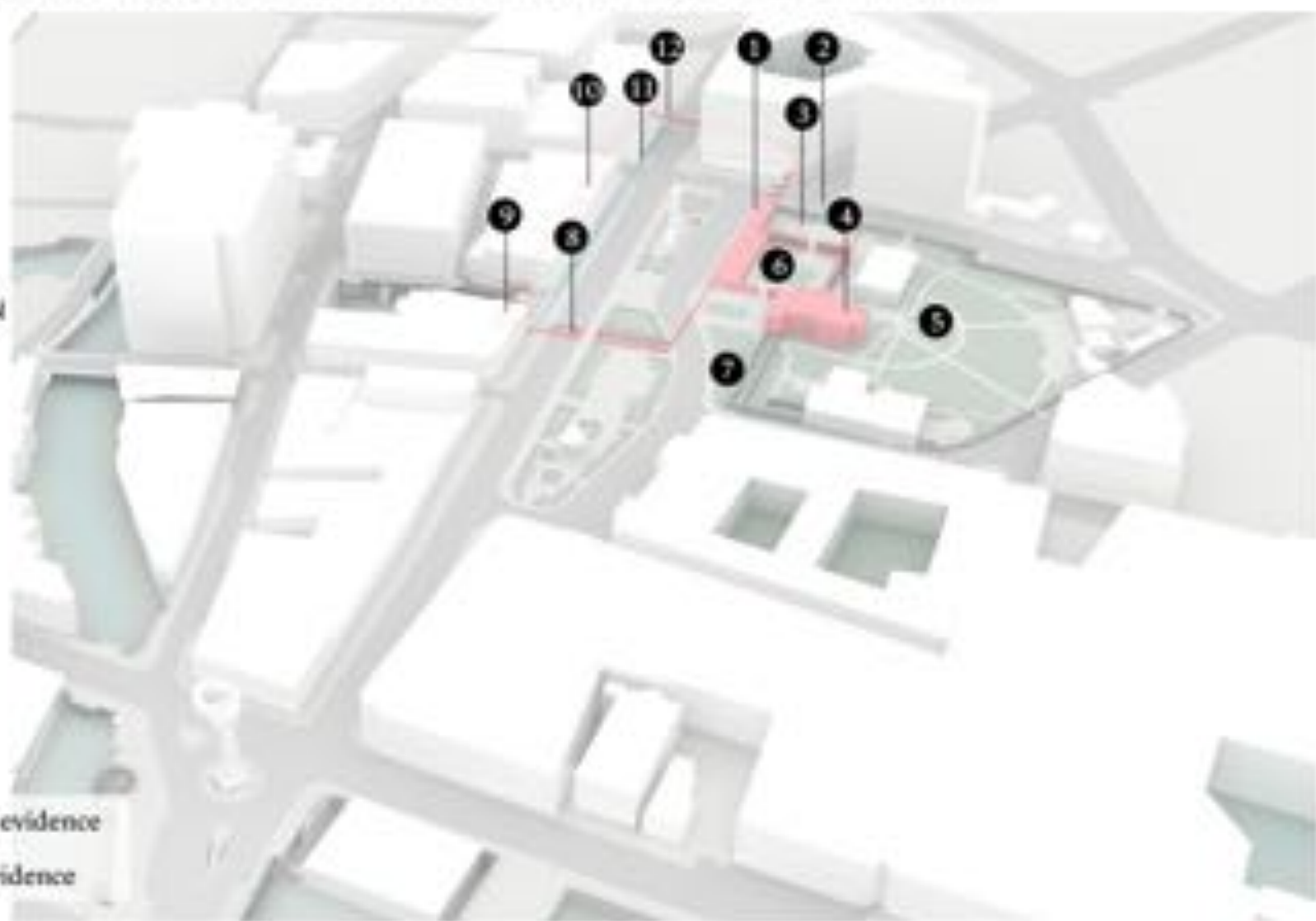
ON THE SITE

Create a 21st century heritage site that functions as an open air museum

- 1 LONG BARRACK
- 2 BURIAL GROUNDS*
- 3 TEXTILE WORKSHOP
- 4 CHURCH
- 5 MISSION FIELDS + GARDEN
- 6 CONVENTO
- 7 BURIAL GROUNDS**
- 8 MAIN GATE
- 9 SOUTHWEST CORNER
- 10 WEST WALL
- 11 ACEQUIA
- 12 NORTH WALL

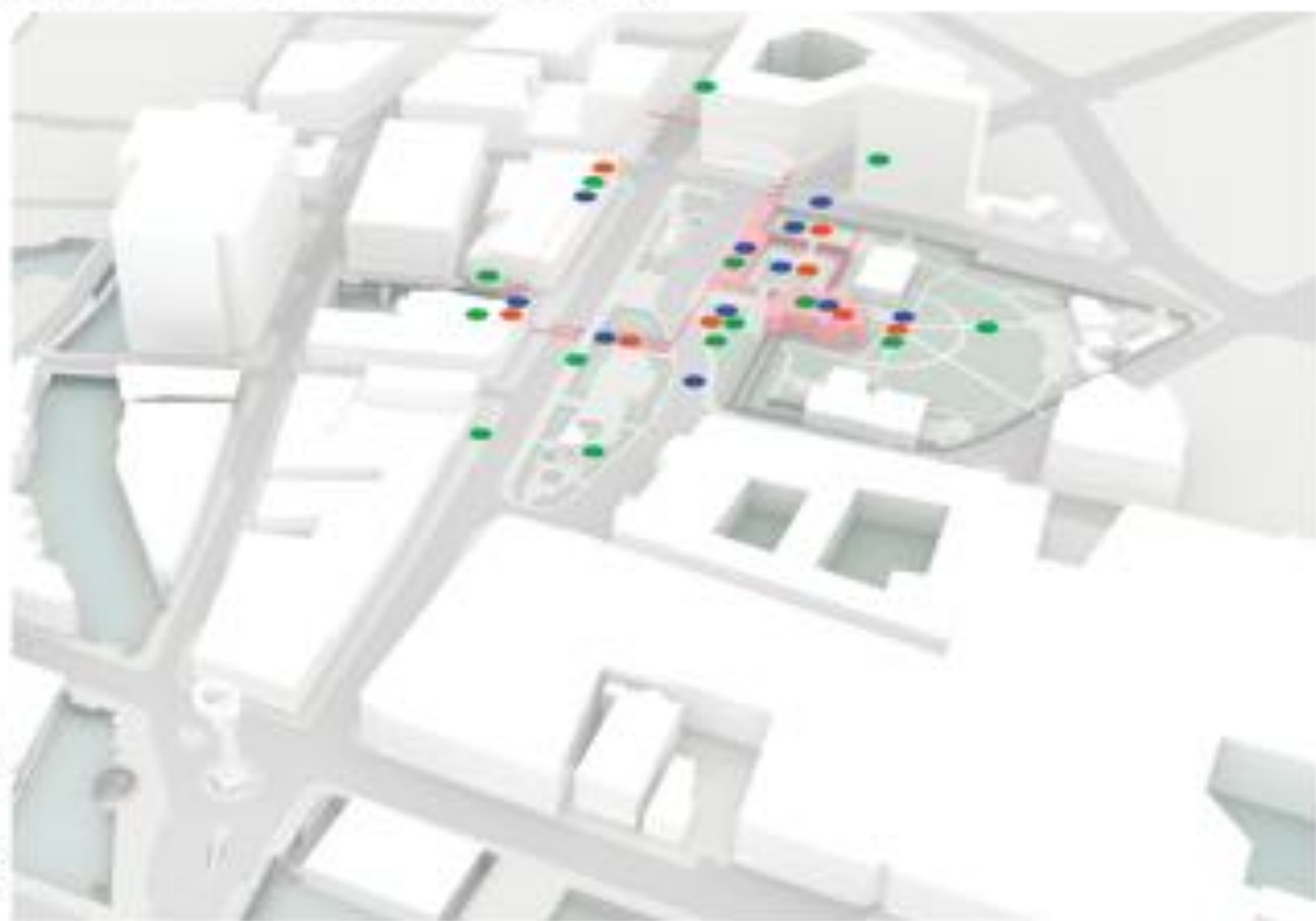
*supported by archeological evidence

**no known archeological evidence



ON THE SITE

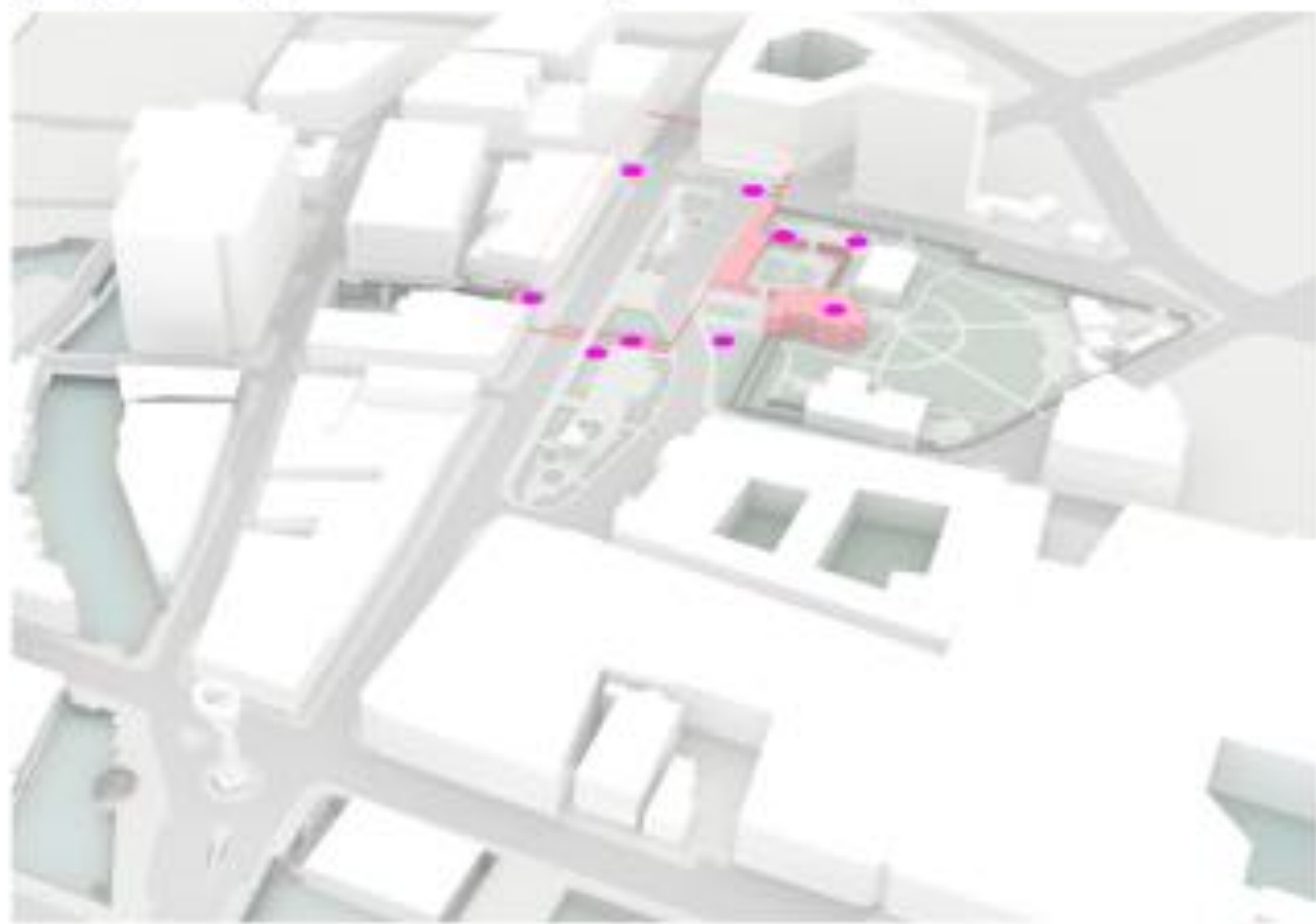
Reveal the deeper story, from the 16th century to today



- MISSION DE VALERO
1519 – 1793
- BATTLE OF THE ALAMO
+ TEXAS REVOLUTION
1793 – 1836
- ALAMO: RUIN TO ICON
1836 – TODAY

ON THE SITE

Use interpretation and programming to tell stories in the places where they occurred



● ARCHEOLOGICAL
DIG SITES

*Make the Alamo a place
for reverence and learning.*

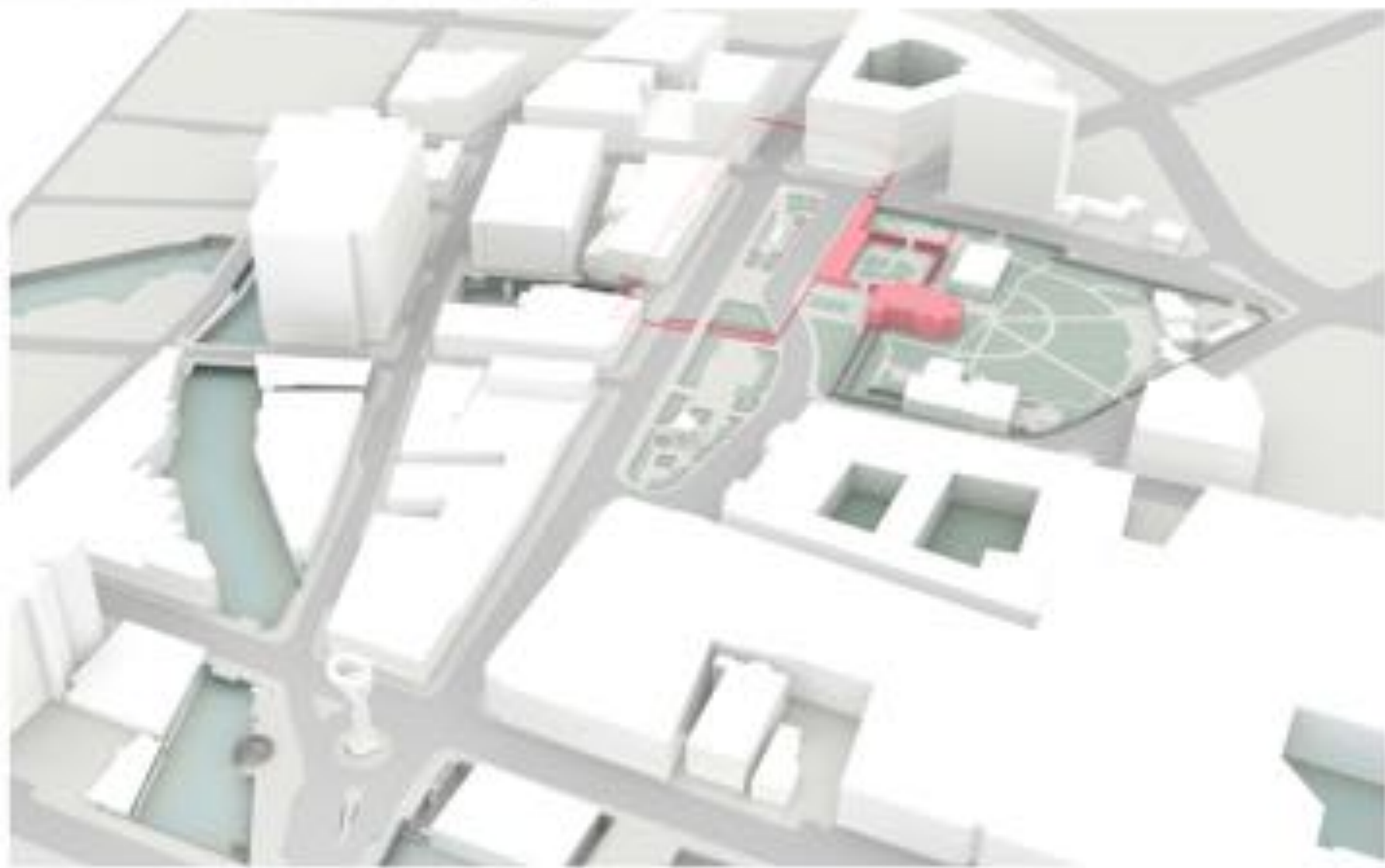
SITE PLANNING

What it takes to achieve the vision

- Clarify periods of historic significance
- Reveal and delineate the Mission footprint
- Express the significance of water in the site's history
- Choreograph approaches to the historic site
- Develop an accessible, unified, and coherent place

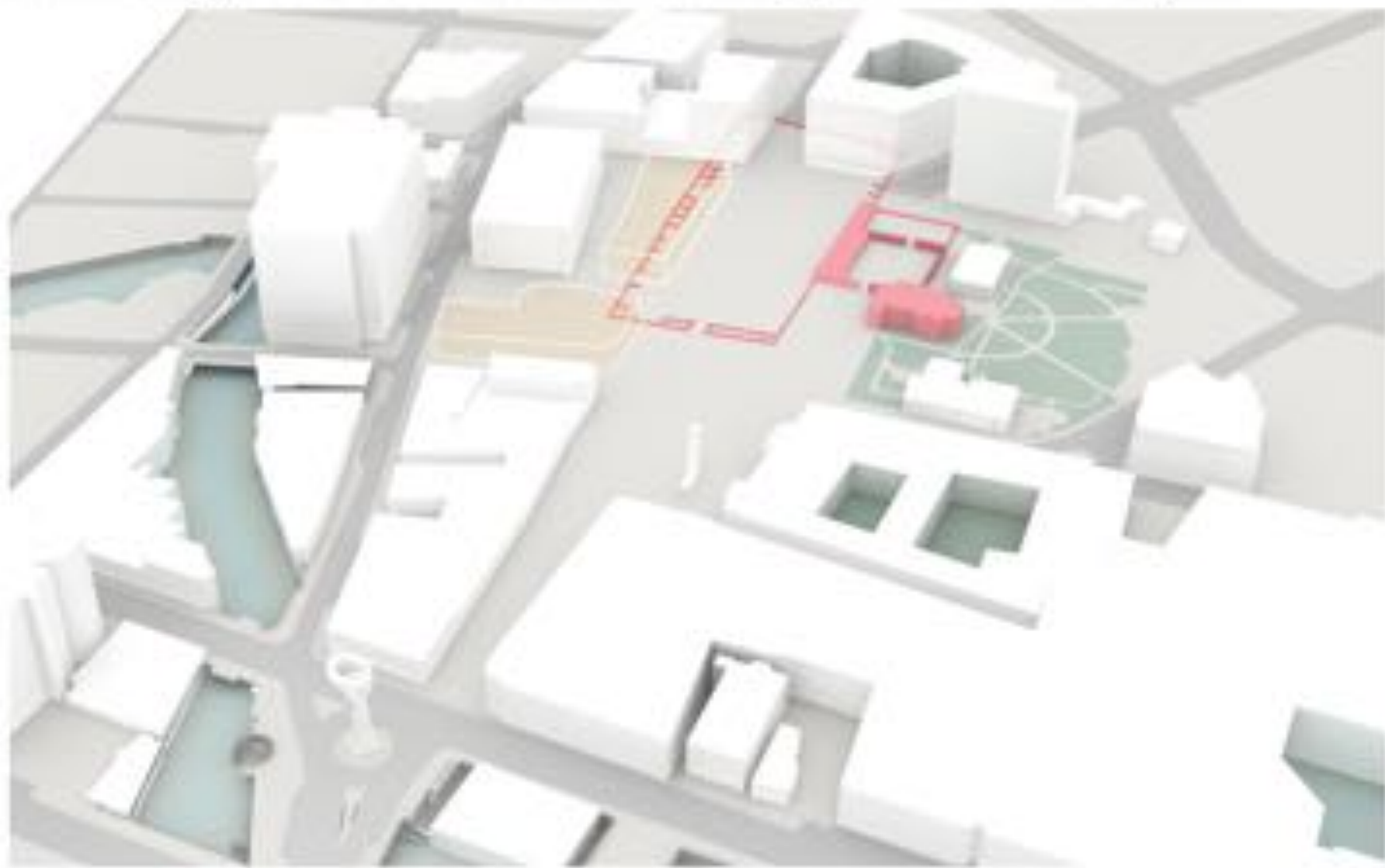
CLARIFY PERIODS OF HISTORIC SIGNIFICANCE

Understand the extent of the Mission footprint



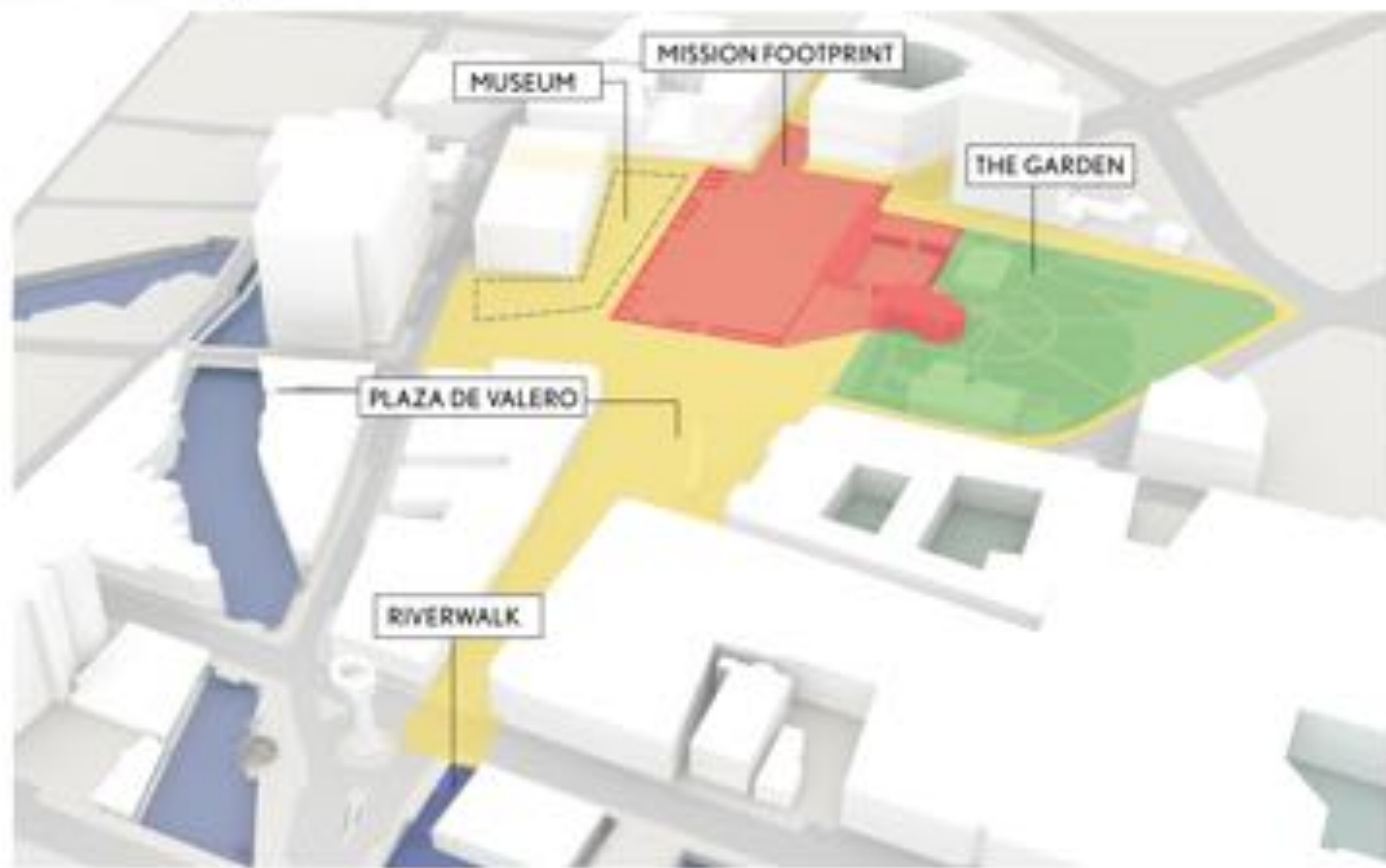
REVEAL AND DELINEATE THE MISSION FOOTPRINT

Address non-contributing structures to reveal the western edge of the Mission footprint



DEVELOP AN ACCESSIBLE, UNIFIED & COHERENT PLACE

Create a premier visitor experience



*Improve the Alamo district
to be a world-class,
pedestrian-friendly,
and comfortable civic space.*

CONNECT TO SAN ANTONIO'S CULTURAL AND COMMUNITY ASSETS

Embrace intellectual, experiential and physical accessibility



PROVIDE GENEROUS AREAS FOR GATHERING AND PUBLIC EXPRESSION

Support diverse activities with zones of differing character



COOL THE PLAZA WITH LARGE AREAS OF SHADE

Echo and amplify the Riverwalk's pervasive tree canopy



SAN ANTONIO RIVERWALK - EXISTING CONDITIONS



ALAMO PLAZA - EXISTING CONDITIONS

THE ALAMO DISTRICT

A renewed heart for San Antonio



A SHADED PLAZA FOR GATHERING

Entering the plaza from the south



A VISIBLE AND CONNECTED SPACE

Arriving from Losoya Street



PEDESTRIAN FRIENDLY STREETS

Arriving from Houston Street looking east



PEDESTRIAN FRIENDLY STREETS

Arriving from Houston Street looking west



A UNIQUE RURAL CHARACTER

Within the Mission footprint looking east



LOWER THE GROUNDPLANE

Excavate within fill layer to expose original building elevation, protect artifacts



URBAN FILL LAYER

POTENTIAL ARCHEOLOGY

LOWER THE GROUNDPLANE
Delineate a unique space for learning



INSCRIBE THE ARCHITECTURAL FOOTPRINT IN THE GROUND

Reveal as much of the Mission footprint as possible (a range of approaches)



RETAIN FULL BLOCK



RETAIN ALL FAÇADES

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INTERPRET ARCHITECTURE



RETAIN CROCKETT FAÇADE

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PLANT TREES TO DEFINE THE SPACE

Assert the original spatial volume of the Mission compound



LAYER HISTORICAL INTERPRETATION THROUGHOUT THE SITE

Create spaces that recall historical moments — Southwest Corner



Active Viewer - A viewing volume from the subject of the building, this may be represented as a historical window, or a more contemporary interpretation. Visitors walk through the screen into the building.



People - People may be represented as their 3D form, this may sit in a specific historical seat or stand, or in a more sculptural representation. Formed out of wood creating a lighter touch within the space.

Common Platform - One wide approach is used for the common display.

LAYER HISTORICAL INTERPRETATION THROUGHOUT THE SITE

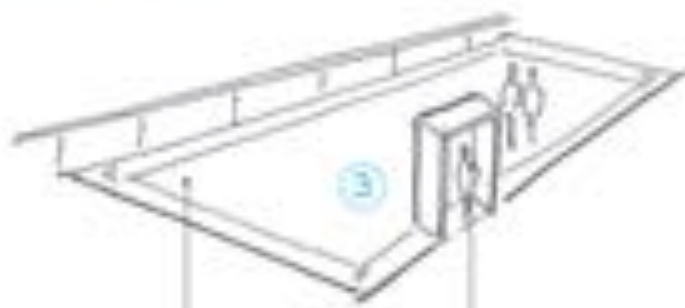
Create spaces that recall historical moments — West Wall

Option 1: Sculptural doorway of letter



The glass footprint of the building is left untouched. The building entrance is not a doorway, but a sculptural door showing key passages of Trave's 'Victory of Death' letter.

Option 2: Trave audio



In this simple space, visitors do not see any objects, but are encouraged to visualize Trave. Evocative audio of Trave as he composes his letter can be heard.

A simple doorway structure denotes the entrance to the building to match the South West Co

Option 3: Sculptural seat with audio



A simple doorway structure denotes the entrance to the building. Treatment to match the South West Corner.

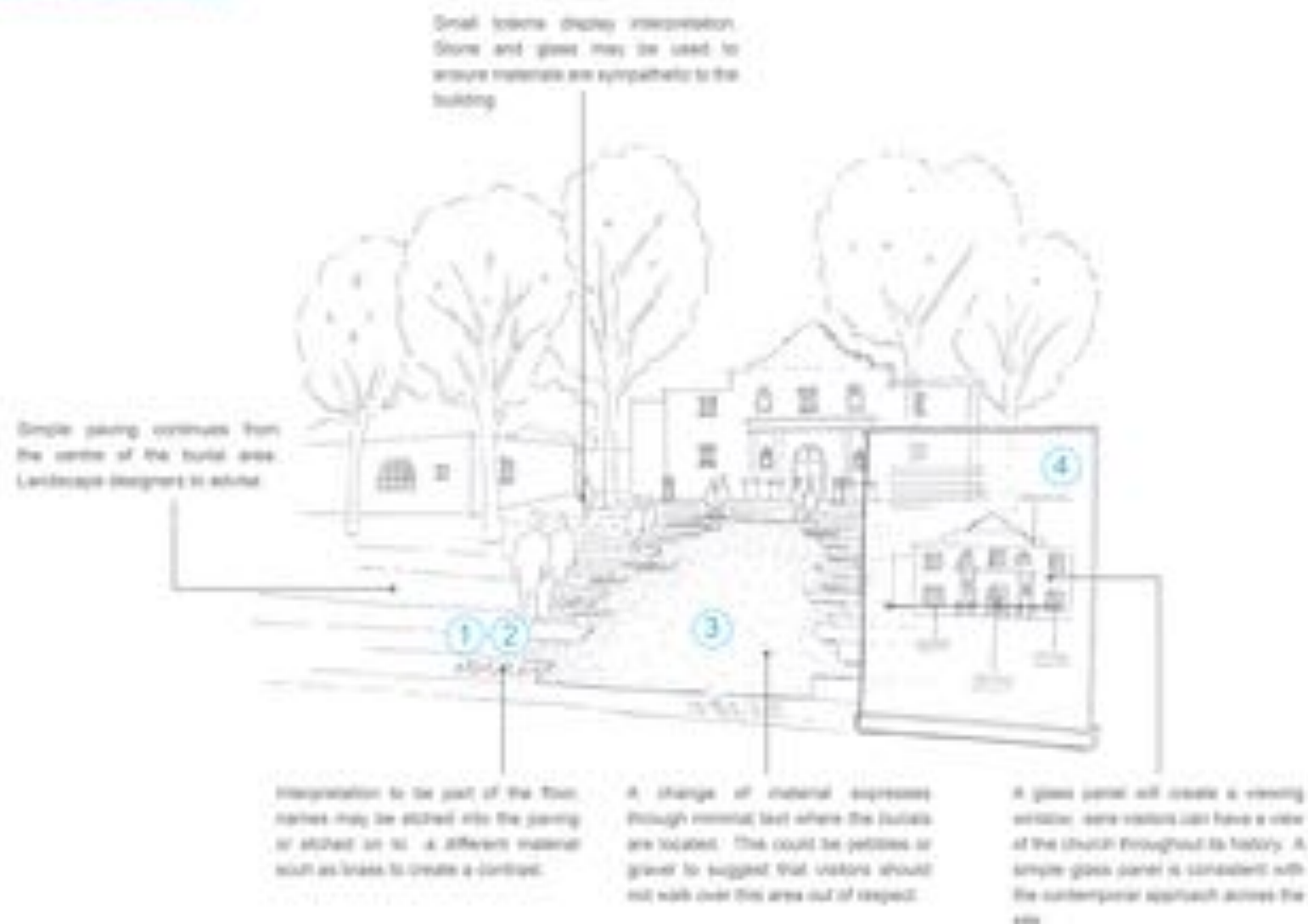
A sculptural seat or table, perhaps in a wire frame suggests Trave sat composing his letter. Audio of Trave reading his letter as it is composed can be heard from a nearby hidden speaker.



LAYER HISTORICAL INTERPRETATION THROUGHOUT THE SITE

Create spaces that recall historical moments — Native American Burial Grounds

Option 1: Surface textures



PLAZA DE VALERO

MUSEUM GARDEN

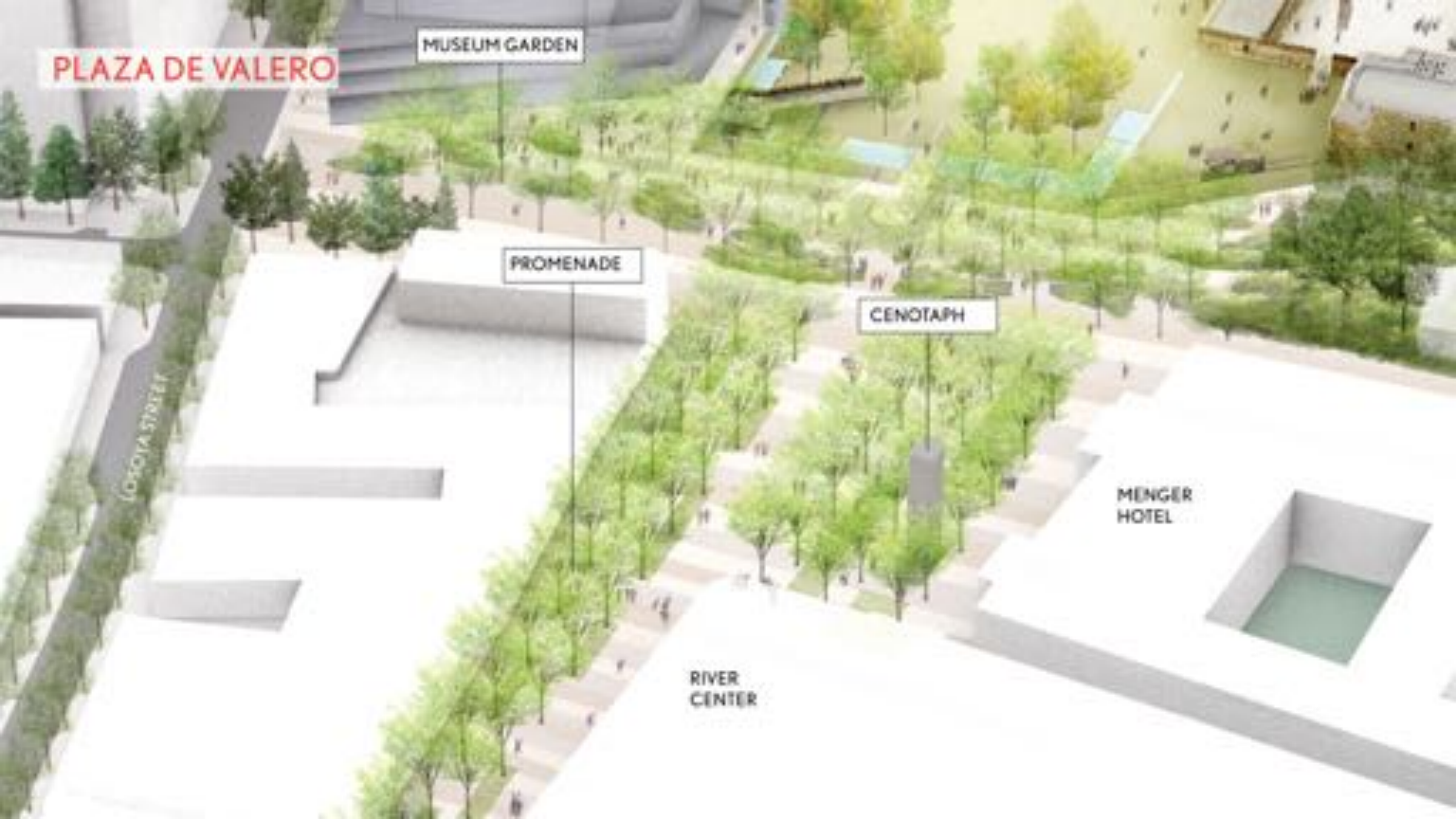
PROMENADE

CENOTAPH

MENGER
HOTEL

RIVER
CENTER

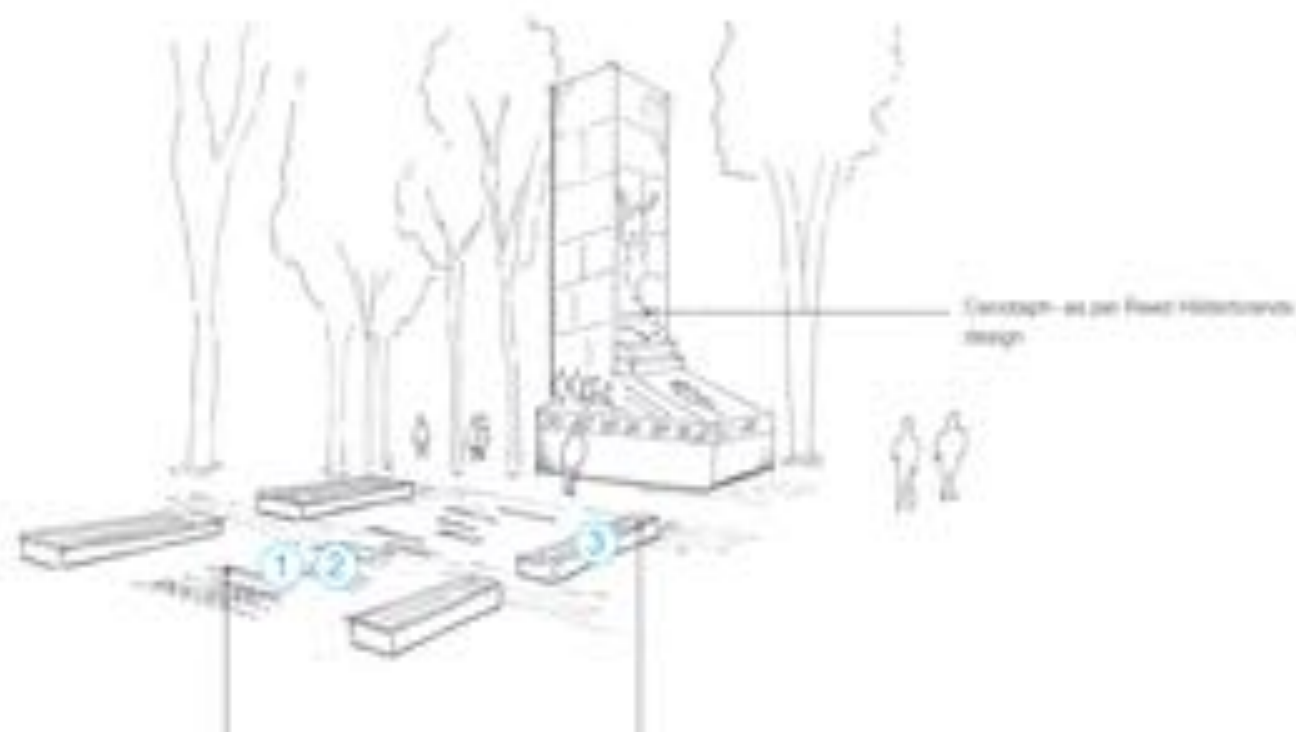
OSOJA STREET



RELOCATE THE CENOTAPH AS A CENTERPIECE



Detail 1. Seating with central interpretation



Central interpretation encourages visitors to sit and reflect by the Cenotaph. The interpretation may be shown in many forms, shown here as engraved text integrated into the landscape paving.

Each seating surrounds the interpretation and forms part of the reflective area. Seating material choices should be considered to work with the surrounding landscape.

RELOCATE THE CENOTAPH AS A CENTERPIECE



PROVIDE AREAS FOR PUBLIC EXPRESSION



ENHANCE CONNECTIVITY

TRAFFIC TABLE

PEDESTRIAN BRIDGE
AT STREET LEVEL

EXPANDED PLAZA
AT RIVER LEVEL

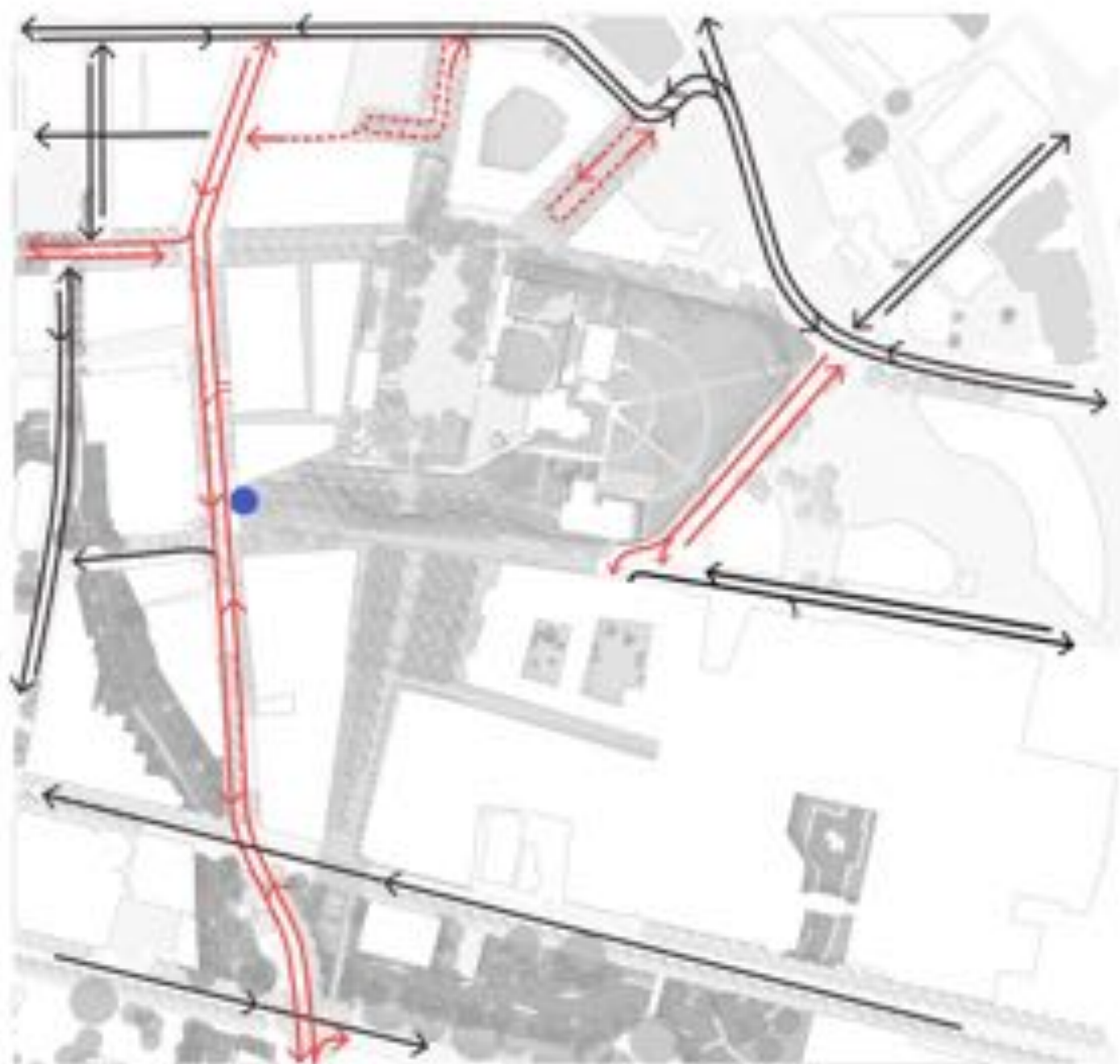


ENHANCE CONNECTIVITY

Manage vehicle circulation at the perimeter

- Pedestrianize Alamo Plaza
- Pedestrianize Houston from Broadway to 3rd Street
- Improve Losoya to be 2-way

- PRIMARY BUS DROP-OFF
- EXISTING DIRECTION
- PROPOSED DIRECTION
- - - HOTEL DROP-OFF / VALET



ENHANCE CONNECTIVITY

Maintain current levels of service during peak hours with detour routes



ENHANCE CONNECTIVITY

Improve north/south connectivity by making Losoya two-way



ACCOMMODATE ALTERNATE PARADE ROUTES

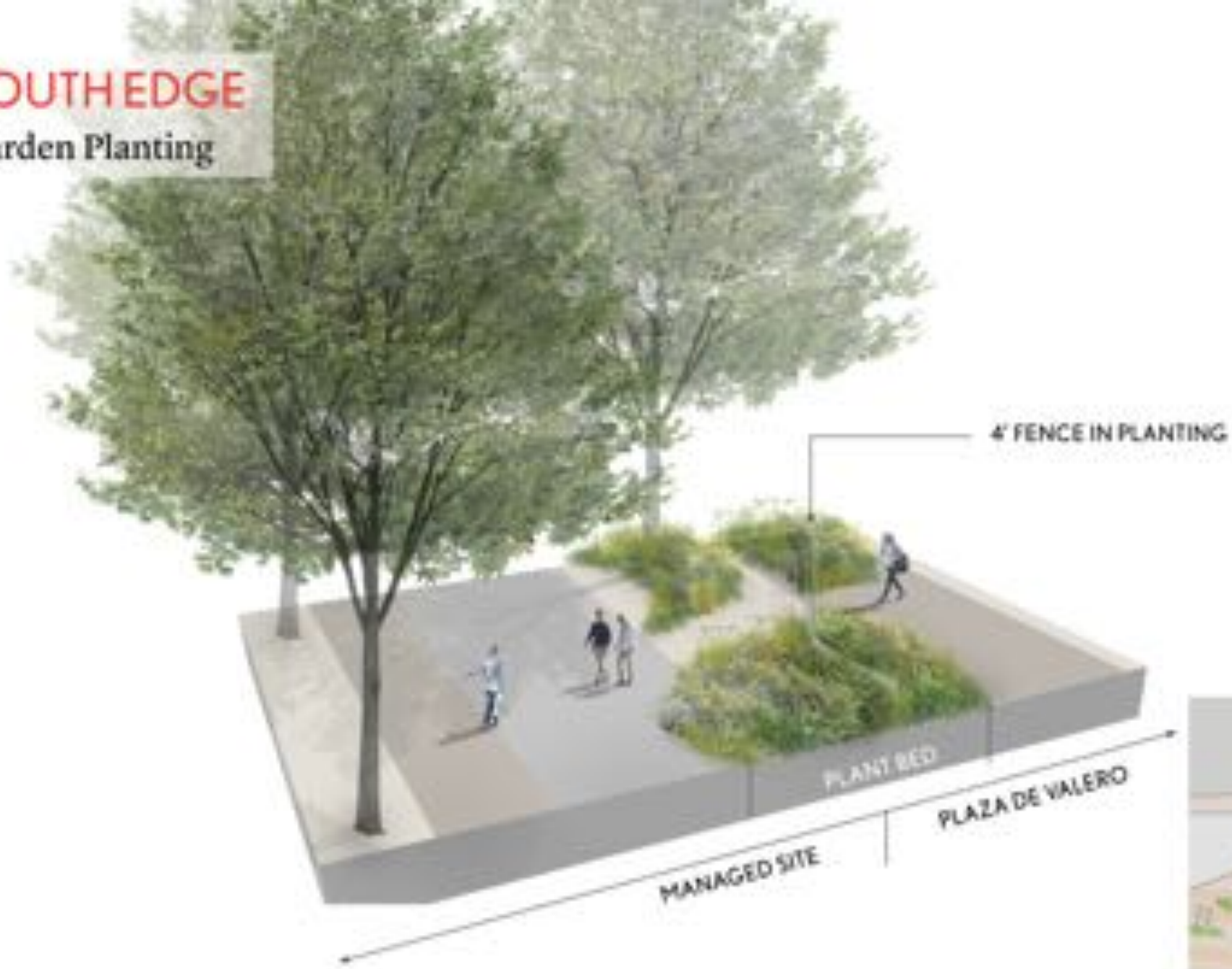


ACCOMMODATE ALTERNATE PARADE ROUTES



SOUTH EDGE

Garden Planting



WEST EDGE – ALAMO PROMENADE

Promenade along museum



NORTH EDGE

Gibbs Hotel



GARDEN EDGE

Fence in Garden Planting

